

**FOR IMMEDIATE RELEASE:**

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**HotAir Network Group Announces Their Fresh, New Brand,  
InRoom Connections.**

**Melbourne, FL** – August 26, 2014 - The operators of a long-standing internet service provider, HotAir Network Group are proud to announce the new comprehensive guest internet service and hospitality networking solution, InRoom Connections.

Previously all services provided by HotAir Network Group, Inc. (HNG) were collectively referred to as HotAir Wireless Networks. Upon entry into the market in 2002, demands quickly expanded to require addressing more than the guest wireless services – and the technologies continued to grow exponentially. HNG is a leader in bringing “in room” technologies to the industry and has recently bundled the comprehensive hospitality services under InRoom Connections to more effectively communicate the scope of the available services and solutions.

InRoom Connections is under the same management and CEO/Founder, Steve Gould and operates as one of four equal entities that include InBusiness Connections, InOffice Connections and InSchool Connections. All four initiatives are a part of the umbrella company nConnections, which operates as a business unit of HotAir Networks Group Inc. These entities will work as a family of products to serve their own specific targeted markets, all using unique equipment, services and product offerings to cater to the needs of their customers’ operations.

“The product name and structure change is absolutely necessary in a rapidly expanding market. As HotAir, we have progressed so much, but we had reached our limits to effectively communicate and clarify our offerings,” says Gould. “With InRoom Connections and the nConnections initiatives, our products and services now more accurately align to our markets.”

Each entity will have its own logo, but will keep a unified look and feel to stay within the new brand standards set by Melbourne advertising agency, McBride Marketing Group. The agency gave a brand makeover to InRoom Connections, as well as the nConnections initiative to create that same look and feel to elicit brand recognition while allowing the market to quickly identify the purpose of each product offering.

“HotAir has provided a unique and memorable presence, but to move forward into a larger market, HNG was looking to clarify their offerings to the customer and deliver a message as part of the name” says Mike McBride, Founder and Creative Director of McBride Marketing Group.

McBride and Gould have been partnering since 2004 and the solid relationship has rocketed HNG, Inc. into high gear. McBride states, “With a new, updated website, new advertising, tradeshow and even new truck wraps to match the innovative technologies behind the InRoom Connections brand, the company is on track to expand their growth and exceed the corporate objectives.”

As of now, InRoom Connections (HNG) is one of the leading providers of high-speed internet access (HSIA) to several of the national brands and continues to expand their relationship with Choice, InterContinental (IHG) and Wyndham, while also pursuing the leading Property Management groups in North America.

“We are excited about the new brand – it clarifies our market and communicates that InRoom Connections is positioned to provide a comprehensive solution for guest connectivity and every other technology that the market desires. And we have spent untold hours explaining that our HotAir field techs were not there to fix the air conditioners,” finishes Gould with a smile.

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#### **(IHG) INTERCONTINENTAL HOTELS GROUP**

IHG (InterContinental Hotels Group) is a global organization with a broad portfolio of nine hotel brands. IHG franchises, leases, manages or owns over 4,700 hotels and 688,000 guest rooms in nearly 100 countries and territories, with more than 1,100 hotels in its development pipeline.

#### **ABOUT CHOICE HOTELS INTERNATIONAL, INC.**

Choice Hotels International, Inc. franchises more than 6,300 hotels, representing more than 500,000 rooms, in the United States and more than 35 other countries and territories. Additional corporate information can be found on the Choice Hotels International, Inc. web site, which may be accessed at [www.choicehotels.com](http://www.choicehotels.com).

#### **ABOUT WYNDHAM HOTEL GROUP**

Wyndham Hotel Group, part of Wyndham Worldwide Corporation (NYSE: WYN), is the world’s largest and most diverse hotel company with approximately 7,500 hotels and 646,900 rooms in 69 countries. Additional information is available at [www.wyndhamworldwide.com](http://www.wyndhamworldwide.com).

#### **ABOUT HOTAIR NETWORK GROUP/INROOM CONNECTIONS**

HotAir Network Group and InRoom Connections are operating units of HNG, Inc., which has provided full-service wireless networking installations and operational support to the hospitality industry since 2002. For more information, visit [www.inroomconnections.com](http://www.inroomconnections.com) or contact Jennifer Gammichia at 877-464-4742 x4090, or [jenniferg@nconnections.com](mailto:jenniferg@nconnections.com).